

Press Release



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FOR IMMEDIATE RELEASE

Local Press Coverage Secures Double Number One On Internet Song Charts

When Steve McKindland, 48 of Waterlooville, started touring the local pub and club circuit of Portsmouth and the surrounding area in 2003, performing his mix of Frank Sinatra, Dean Martin and Rat Pack genre songs, he had no idea that in 2005 he would have a popular world wide following and a number one chart position to his name.

Since the launch of his website earlier this year and the release of his CD “ To Be Frank”, Steve, stage name “Steve Getz” decided that the internet was the perfect medium to showcase his talents to a wider audience, that would hopefully bring in more bookings and CD sales.

The website Soundclick.com was chosen as the perfect platform from which to start, a web site where signed and unsigned artists can launch their own artist page, upload mp3's of their music to played and downloaded, and give a world wide audience the opportunity to vote hot or flop.

A screenshot of the SoundClick website's "Jazz -- Swing Charts" page. The page features a navigation menu with "Home", "My.SoundClick", "Stations", and "Videos". Below the menu, there are links for "Home > Jazz Charts > Swing", "Latest Uploads", and "Artists [A-Z] in this subgenre". A "charts radio" section offers "lo-fi" and "hi-fi" options. A dropdown menu is set to "show only... all songs". The chart lists six songs:

- 1 Foggy Day by Steve Getz
- 2 Dancing In The Park by Alan D David
- 3 Sing, Sing, Sing by Splash of Jazz
- 4 In The Mood by cujazztrpt (marked as new)
- 5 Last Leg Of My Journey by Smidi Beats
- 6 Ooh Ah by maria johnston

Each entry includes a "play" button and "lo-fi" and "hi-fi" options.

With many genres of music and sub genres Steve elected to post just one track initially, his version of Frank Sinatra's Foggy Day into the Jazz Swing Chart, a sub genre of the main Jazz Chart. The chart is a daily chart, with chart positions decided by the number of unique audio plays, downloads and votes each track receives.

Day one saw Foggy Day chart at 33 out of over 400 tracks, which was an impressive first days performance. But after 8 days of watching Foggy Day creep up the chart it has finally made the Number 1 spot having received the highest combination of unique plays, downloads and votes.

"Its unbelievable" said Steve " I never thought I could make an impact so quickly, to be Number 1 in the Jazz

Swing Chart and Number 13 in the Jazz Chart at the same time is incredible"

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Even more incredible when considering there are 439 tracks in the Jazz Swing Genre of which 129 receive enough plays to reach the charts, and 11,319 tracks are in the Jazz Genre, of which 1,754 receive enough plays to reach the Jazz Chart.



SoundClick
what a click!

Home My.SoundClick Stations Videos

Home > Jazz Charts > Cover Songs

Jazz -- Cover Songs Charts

Latest Uploads | Artists [A-Z] in this subgenre

Acid Jazz Bebop Cover Songs Dixieland Free Jazz Jazz Fusion Jazz Gener

lo-fi: for modem connections
hi-fi: for DSL, cable, or better charts radio: lo-fi hi-fi

»show only... all songs

1	Aint That A Kick In The Head Steve Getz	play lo-fi play hi-fi
2	Misty (Saxophone Tribute) SO FO REAL	play lo-fi play hi-fi
3	WHAT A WONDERFUL WORLD (Tribute to Louis Armstrong) Wayne Pascall Acappella	play lo-fi play hi-fi
4	Let's Stay Together Timbo Mc	play lo-fi play hi-fi
5	Witchcraft Bureau Mirror	play lo-fi play hi-fi
6	Super Mario Bros. Medley (LIVE) Jared Banta	play lo-fi play hi-fi

But following the local press interest of 29th September 2005 in The News, Portsmouth, which ran an above the fold headline on the frontpage and a near full page article in the paper, Steve has seen a massive increase in traffic on his artist page on Soundclick.com which has had an extremely positive effect.

Steve's other free download track, originally loaded onto the Soundclick.com website to compliment Foggy Day, has seen the number of plays and downloads it receives treble and it now sits firmly rooted at the top of its own chart, giving Steve simultaneous Number 1 songs in different charts on the internet's largest download site.

Background Information

Steve McKindland, stage name Steve Getz, 48, lives with his wife Sue, daughter Emma and son James in Kennedy Close, Waterlooville. Steve is a full time Design Consultant with Wickes in Waterlooville.

Soundclick.com

Soundclick.com was founded in 1997 and produced the First Internet Charts and currently has 1.2 million songs from 196,000 artist worldwide stored on its servers, and boasts 1.5 million members.

Soundclick.com have 16 main chart categories with sub charts within those categories, with chart positions posted daily at 10am UK time. Chart positions are calculated on the number of unique audio plays, downloads and votes each track receives.

Further Information/Reference

www.soundclick.com
www.soundclick.com/stevegetz
www.stevegetz.co.uk
www.portsmouthtoday.co.uk

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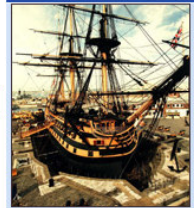
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Steve Getz fans going on the internet
BY DAY he is Steve McKindland, and works at a DIY store. But by night he's Steve Getz - a crooning cabaret star with fans across the world.

Steve, 48, from Kennedy Close, Waterlooville, has hit the big time in cyberspace after 2,000 people downloaded a single he released on-line. The huge interest in his cover of the Frank Sinatra classic A Foggy Day catapulted him to the top of the jazz chart on internet music site Soundclick.com. That put him ahead of 11,318 rivals - and he now receives fan mail from Israel, Belgium, Nigeria, America and the UK from people who have found him on the unsigned artists' website. Steve is a design consultant at Wickes in Waterlooville during the day but he finds the transition into a Rat Pack-style crooner easy - and his ultimate dream is to go full-time as a singer. Steve has played in jazz bands all his life but gave up to find work until five years ago, when he started playing the pub circuit again. To download Steve's music go to www.soundclick.com/stevegetz

29 September 2005



Crooner from the aisles - Steve Getz

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